



MEETING INFORMATION

- Date: Oct. 21, 2019
- Location: Zoom Meeting
- Next Meeting: Oct. 21 2019; 10:00 AM

Attendees: Noel Duckworth, Joann Hasse, Rita Landgraf, George Meldrum, Tim Rodden,

SUMMARY OF DISCUSSION

DCHI Updates

- Board survey on “Chosen Path for Policy Discussion” – 9 members completed the survey anonymously. More responses are needed, as 100% participation is needed.
- Proposed Annual Initiative –Event would highlight/share innovations/trends in health care: National and State. Benefits include an opportunity for a continued presence, to gain knowledge about collective vision, to identify effective strategies, and to help organization remain nimble and refine next steps.
- Julane shared that DCHI is hiring a FTE Operational Manager
- No committee updates

Healthy Communities Delaware (HCD)

- Rita provided an overview of HCD, a collaborative, place-based approach to address social determinants of health and make a significant and sustainable impact on health, by working in new ways with communities, organizations and other funders. The tagline of HCD, “Alignment. Investment. Impact.” reflects the goal of HCD, to align resources and efforts with investments to achieve a greater impact.
- HCD is made up of a Leadership Council which has adopted guiding principles developed by national health equity leaders (i.e. RWJF, Public Health Institute) and enhanced for local context
- The committee reviewed information on social determinants of health, strategies across a CDC health impact pyramid that are cost-effective and evidence-based, and a local case study to demonstrate how some communities are addressing SDOH and aligning investments around these efforts. Some communities may have readiness for this approach, others may need more infrastructure, so HCD uses a framework-driven approach (as opposed to an organization-driven approach) to help support communities across this continuum. An HCD learning collaborative will help facilitate and connect experts in various readiness and capacity dimensions with HCD

communities to “meet them where they are” and provide appropriate and relevant technical assistance. HCD will also bring in an evaluation structure that will include UD, DSU, and DPH.

- The committee reviewed some of the information and maps that HCD is using to make data-driven decisions about which communities have the greatest need to address health equity.
- Rita reminded the committee that, while the name “Healthy Communities Delaware” is relatively new, the initiative is built on ideas and hard work that’s not so new, in particular, the “Healthy Neighborhoods” program that came out of DCHI.
- This statewide initiative also includes a Community Investment Council, which leverages resources from a variety of investors, including those in the banking, community development and health system arena. Through the Health Innovation Fund, the state will also provide funds as part of community investment portfolios. The state budget also provides operational funding. PHC, as one of 3 managerial partners, helps oversee day-to-day operations of HCD. An HCD Executive Director will be brought on board in November. The other two managerial partners include the Delaware Community Foundation, who are responsible for fiscal operations of the initiative, and the Delaware Division of Public Health, who is representing the entire state in this process and working to align state investments and resources to support health equity.
- Committee inquired about involvement of the local government across all levels. Rita shared that HCD hasn’t gone to the municipalities yet, but civic engagement and working with local government is important part of capacity building of communities to drive this work.
- Rita shared that HCD is hoping to identify the communities by the end of this year so that alignment and strategies can begin in early 2020

Consumer Survey Update

- Noel reviewed the draft on-line version of the Consumer Survey with the committee and some key features:
 - Respondents can leave the survey and return to finish later
 - Respondents can change their answers on any page even after they complete it
 - The Anonymous Responses collector option is on, so we will not track and store identifiable respondent information in survey results. NOTE: SurveyMonkey records respondent IP addresses in backend logs and deletes them after 13 months.
- Noel reviewed a draft script to send out to pilot groups. A web link will be provided to insert in emails or letters. Using a web link is the fastest and most versatile way to distribute the survey and collect responses.
- The committee discussed a dissemination timeline:
 - Disseminate link to pilot groups before end of October
 - Provide 2 weeks to respond with reminders as needed
 - Review preliminary data at November meeting

Next Meeting: Monday, Nov. 18th